

The Ocean Voyager brand is now owned by the Sea Leisure Yachting Group based in Sri Lanka.



The Sea Leisure Yachting Group (SLYG), which produces charter and cruising catamarans, RHIBs and sailing dinghies in Sri Lanka, have extended their reach into the Marine Tourism market by acquiring the ownership of the established Ocean Voyager brand of day cruising catamarans.

Previously owned by the Grand Large Yachting Group in France, SLYG has already been manufacturing models in the Ocean Voyager range in Sri Lanka for five years as part of a Joint Venture agreement.

According to Pierre Pringiers, Chairman and owner of SLYG.

"Because of the synergy between SLYG and Ocean Voyager it's a natural progression for us to acquire the brand which fits in well with our existing charter catamaran range, Ceycat and Ocean Diamond, that we have been building in Sri Lanka for the past 9 years. We have had a successful commercial joint venture agreement with Grand Large for some years manufacturing selected models in our Sri Lanka factories - so we understand the brand and its offer to the charter boat Industry very well"







"Key to Ocean Voyagers success over the past decade has been the support and advice to charter companies to ensure their continuing business success. Ocean Voyager provides the software as well as the hardware to charter operators around the world and we will continue this policy". Pringiers added.

The Ocean Voyager brand comprises a range of day cruising charter catamarans from 40' to 78' targeted at the growing marine tourism industry worldwide. Over 60 catamarans have been successfully built and delivered to charter operators in the Mediterranean, Caribbean and Asia.

Grand Large CEO Xavier Desmarest stated;

"As we are experiencing strong growth, Grand Large Yachting has decided to focus on its core business as a world leader in the long-distance cruising yacht market with its brands Allures, Garcia, Gunboat, RM and Outremer. We are very happy to have developed over the years Ocean Voyager as a leader on the day charter market with a worldwide reach. We have been working in a partnership with SLYG for more than 5 years and today's evolution is a very smooth transition and a great opportunity for the Ocean Voyager brand to carry on its international development".

"Utilising our three Sri Lanka shipyards we now have a comprehensive range of day charter and cruising catamaran models to offer our growing customer base all over the world". Pringiers concluded.







Notes for editors

The sea leisure yachting group is based in Sri Lanka with the following brands,

https://slyg.global/

https://ocean-voyager.com/

Grand Large Yachting is the world leader in long distance cruising yacht market with the following brands

www.glyachting.com